

**AMERICAN BOWEN ACADEMY
INSTRUCTOR CODE OF ETHICS**

As a Bowenwork® instructor for the Bowen Therapy Academy of Australia (BTAA) and American Bowen Academy, I hereby pledge to abide by the Bowenwork Code of Ethics for Instructors as outlined below.

- I will uphold all policies of American Bowen Academy.
- I will honor all contracts I enter into with American Bowen Academy and/or BTAA as well as contracts between those two organizations.
- I commit to professionally represent myself, my business, the Bowenwork profession, BTAA and American Bowen Academy.
- I commit to always maintain the highest standard of professional conduct and communication with my students and colleagues, whether practitioners or instructors.
- I will keep all communications confidential unless expressly permitted to do otherwise.
- I will make only honest claims regarding the benefits and advantages of Bowenwork.
- I will never instigate, consent to, or permit any kind of sexual advance while acting in the capacity of a Bowenwork Instructor, nor tell jokes or stories of a sexual nature.
- I will not proselytize in class, or frame Bowenwork within a particular religion, sect, or set of religious beliefs.
- I will not discriminate against, call attention to, or disparage students on the basis of race, religion, gender, size, gender identity, appearance, or sexual preference.
- I will not tell lengthy personal stories in class, whether or not they relate to Bowenwork.
- I will not complain to students about other practitioners, instructors, American Bowen Academy or BTAA.
- I will not diagnose or prescribe unless I have received training and am licensed to do so.
- I shall not attempt to further my own business or personal interests to students or practitioners, whose contact information I may have access to via Bowenwork classes or referral listings.
- I will be in compliance with all federal, state and local laws requiring business permits, certificates and licenses required to carry out Bowenwork services to the Academy.
- I will abide by all national, state, and local laws applicable to any license or certificate I hold, as well as by the rules of ethical conduct established by any other applicable governing body.

Printed Name

Signature/Date